



## BestTalks

### The Clarification Text on The Processing of Personal Data

This clarification text has been prepared by Bestepe College affiliated with ESS Training Services Incorporated Company as data controller according to article 10 of The Personal Data Protection Law no.6698 (PDPL) and “Communiqué On Principles And Procedures To Be Followed In Fullfillment Of The Obligation To Inform”

Herein clarification text has been prepared in order to inform who may concern, informing about processing of personal datas that collected with the register form, aim of processing, legal reason and rights under the PDPL.

The datas are processed by Best Talks session attendants and IT department in accordance with article 5 of PDPL and also processed in compliance with the method you have transmitted and the stated purposes in the table below:

Data Category	Purpose of Processing	Legal Reason
-Identity data; participant name-surname, date of birth, contact informations, e-maill, etc., -Proffesional experience, -Personal information; -Audio-visual data; photographs, video and sound recordings, security camera recordings	-Getting participants registration, ensuring communication, occuring participation, -Detecting needs of the session, -Completing certification process, -Sharing and promoting the event with the public	-Mandatory to fulfill legal liability, -Mandatory for legitimate interest of school, provided that it does not harm fundamental rights and freedoms of the person concerned

Recorded personal datas of our participants as photographs, audio-visual recordings etc. during the session can be shared on school website, social media accounts of school (Instagram, Facebook, Youtube etc.) or published in brochures, bulletin, newspaper, boards on school, on TV channels etc. for the purpose of promoting the event with the public, depending on participants’ explicit consent. In addition, participants can be contacted about the upcoming sessions from their contact informations that are asked in registration form.

Due to the fact that social media sites are based abroad, personal datas of our participants, such as audio, video recordings and photographs, are transfered abroad by sharing them.

Personal datas listed above, they are collected automatically and non-automatically through closed circuit systems and stored for legal periods required by the purpose.



In case of any conflict that may arise, the data controller will be able to store your data during the prescription according to legislation due to make the necessary defenses or can share with authorized institutions and organizations upon request,

Your demand/demands under the article 11 of PDPL, you can transmit it/them in written to the address which is “Bestepe College Cayyolu Campus, Park Street No:7, Cayyolu, Cankaya/ANKARA” or by filling out the application form on our school’s website or sending it to “ [bilgi@bestepkoleji.com](mailto:bilgi@bestepkoleji.com) ” using your E-Mail address that you have previously informed us and included in our records, in accordance with “Communiqué on the Procedures and Principles of Application to the Data Controller”.

If your application also requires a cost, the fee in the tariff determined by the Personal Data Protection Authority, may be charged.

**BESTEPE COLLEGE**